10 Red Flags Of Junk Science

This list helps communicators and anyone determine the credibility of scientific findings. Considering these points provides an additional step to understanding and interpreting food and health research.

- X Recommendations that promise a quick fix.
- X Dire warnings of danger from a single product or regimen.
- X Claims that sound too good to be true.
- X Simplistic conclusions drawn from a complex study.
- \mathbf{X} Recommendations based on a single study.
- X Dramatic statements that are refuted by reputable scientific organizations.
- X Lists of "good" and "bad" foods.
- X Recommendations made to help sell a product.
- X Recommendations based on studies published without peer review.
- Recommendations from studies that ignore differences among individuals or groups.

