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## IFIC FAQs

Here are some of the most common questions we receive about IFIC's mission and work.

### What is the International Food Information Council (IFIC)?

IFIC is a nonprofit 501(c)(3) education and consumer research organization based in Washington, D.C.

[Meet our team.](#)

### What is IFIC's mission?

Our mission is to effectively communicate science-based information about food safety, nutrition and sustainable food systems, serving the public good.

### Who does IFIC reach?

IFIC primarily engages healthcare professionals and others involved in shaping consumer food decisions, as well as informed consumers.

### How is IFIC funded?

Our consumer research and education programs are supported by food, beverage and agriculture companies that support IFIC's mission as well as contributions from other foundations and nonprofit organizations. [Learn about our supporters.](#)

### Does IFIC represent the food, beverage or agricultural industries, or any other industry?

No. IFIC does not represent any industry or company, nor do we endorse any brands or products.

### Does IFIC engage in political activities?

No. IFIC does not lobby on public policy and regulatory matters. We advocate for the role of science and evidence-based information related to food safety, nutrition and sustainable food systems as well as the importance of the consumer perspective in food decisions.

### How does IFIC conduct its consumer research?

IFIC's [consumer research](#) explores how people think and feel about food safety, nutrition and sustainable food systems. Most of our consumer research – including our monthly *Spotlight Surveys* and the annual *IFIC Food & Health Survey* – is conducted through online consumer panels. We also conduct research using mixed methods, including both qualitative and quantitative analyses, and we often

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engage scientific experts to serve as research advisors. Each published report includes a dedicated methodology section outlining the specific details about how the research was conducted and when.

Most of IFIC's consumer research is free to download from IFIC.org and can be used or shared without adulteration and with proper attribution to IFIC.

We suggest using the following citation template: International Food Information Council. *[Survey Name]*. [Date of Publication]. [Web link].

### **Does IFIC provide continuing professional education (CPE)?**

IFIC offers free CPE activities for registered dietitian nutritionists (RDNs) and dietetic technicians, registered (DTRs). Our offerings blend consumer insights, scientific research and expertise and communication strategies. The [IFIC continuing professional education \(CPE\) program](#) offerings are accredited through the Commission on Dietetic Registration, the credentialing agency of the Academy of Nutrition and Dietetics.

### **Usage Note**

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